



479°

WORLD, MEET 4479

Toronto is one of the greatest cities in North America – known for its celebration of music and expression, across all genres and cultures. And we want to make it even better.

We're 4479, a campaign to position Toronto as one of the greatest music cities in the world. And we're working towards creating even more opportunities for music performance in Toronto. Attracting bigger audiences to the city. Bringing more awareness to our festivals. Generating more jobs, more investments, more tourism revenue. And we've already started to make things happen.

So what do we need to bring this campaign to the next level?

You.

If you love music and you love Toronto, visit our website. Show your support. Join our mailing list. Get updates. Spread the message.

Let's show the world we mean music.

4479toronto.ca

